



'60 Second' Profile of the Beaumont & District Agricultural Society

"Improve the quality of life by fostering a biodiverse ecosystem and advancing urban agriculture for future generations"

INCORPORATION

- ✓ January, 1990, under the Agricultural Societies Act of Alberta

LOCATION

- ✓ 10 minutes east of Edmonton International Airport
- ✓ 10 minutes south of Anthony Henday and 50th Street (south of Milwoods)
- ✓ Located in the City of Beaumont with a population approaching 25,000 residents and a complete range of commercial services

FACILITIES

- ✓ Fully owned fairground over 280,000 m² (or over 3 million ft²) in area
- ✓ Infrastructure investment approaching \$1 million with following facilities:
 - Gerry Patsula Community Garden (102 plots)
 - Equine Cross-Country Course (over 60 'PE TO T' level jumps, 2 ponds and a bank complex)
 - Gobeil Heritage Barn renovation (over 450 m² OR 5,000 ft² space)
 - Urban Agriculture Centre (UAC)(Special events, education, rentals)
 - Huge open space for special events, music and other festivals
 - RV Camping and Nature Trail (developing in 2026)

WHAT WE DO

- ✓ Grow our organization and members through education, training, volunteerism and mentoring activities
- ✓ Provide services and facilities to meet existing and emerging community needs as well as provide these resources in support of other local groups
- ✓ Build capital reserves to continue investing in agricultural, recreational and cultural opportunities for the benefit of residents in Beaumont and District

ANNUAL ACTIVITIES

- ✓ Gerry Patsula Community Gardens, Beaumont Clinic and Derby, Beaumont Days Parade, Rural Roots Fair, Spring Kick-Off, Member Appreciation

KEY PARTNERS

- ✓ Youth Groups: Clearwater Valley Pony Club, Looma Lights 4-H Club,
- ✓ Community Organizations: Beaumont and District Heritage Society, Project Forest, Artist Association of Beaumont, Beaumont Alberta Farmers Market
- ✓ Private Sector: Oil Country Towing, Cheyenne Tree Farm, Ace Vegetation
- ✓ Government – City of Beaumont and Leduc County, Government of Alberta
- ✓ Interested in Partnering with BADAS? New relationships are welcomed with Agricultural, Cultural and Recreational Groups in our District!





Spare Another 30 Seconds?

AUTHORITY

- ✓ Bill 14 Agricultural Societies Amendment Act Alberta 2015

MEMBERS

- ✓ Average 150 Members each year, from Beaumont, Leduc County and Edmonton

VISION

- ✓ Improve the quality of life by fostering a biodiverse ecosystem and advancing urban agriculture for future generations

VALUES

Inclusive Leadership
Passion for Education
Growing Community Connections
Environmental Responsibility

GENERAL ACTIVITIES (2025)

- ✓ Strategic Planning
 - Identified new facility development to improve financial stability
- ✓ Develop our community through hosting events and supporting other community groups with our facilities, expertise and experience
 - 255 event volunteers donated 3,563 hours reaching 13,250 people
- ✓ Piloted summer camps and seniors programs
- ✓ Strengthened Community Relationships with Beaumont Men's Shed, Beaumont Library, AAB, BAFM
- ✓ Business community engagement

REVENUE AND EXPENSES (2025)

- ✓ Revenue - \$168,009; Expenses - \$135,631

NET ASSETS OF \$919,000 (Net Book Value 2019)

- ✓ 71-acre fairground, equipment and buildings, open air and covered stalls, fencing around fairground, two full-sized show rings, community gardens with about 100 plots, road network, parking lot, Gobeil Heritage Barn

MORE INFORMATION

- ✓ Website: www.beaumontagsociety.com
- ✓ Facebook: [Beaumont and District Agricultural Society](https://www.facebook.com/BeaumontandDistrictAgriculturalSociety)
- ✓ Instagram & LinkedIn: [Beaumont and District Agricultural Society](https://www.instagram.com/BeaumontandDistrictAgriculturalSociety)
- ✓ General Manager: Terra Pombert admin@beaumontagsociety.com
- ✓ PRESIDENT: Richard Ferguson president@beaumontagsociety.com