



'60 Second' Profile of the Beaumont & District Agricultural Society

Read this page to learn how the Beaumont & District Agricultural Society (BADAS), a 'not for profit' community development group, helps make life better in Beaumont & District!

INCORPORATION

- ✓ January, 1990 under the Agricultural Societies Act of Alberta

LOCATION

- ✓ 10 minutes east of Edmonton International Airport
- ✓ 10 minutes south of Anthony Henday and 50th Street (south of Millwoods)
- ✓ Located in the City of Beaumont with a population approaching 20,000 residents and a complete range of commercial services

FACILITIES

- ✓ Fully owned fairground over 280,000 m² (or over 3 million ft²) in area
- ✓ Infrastructure investment approaching \$1 million with following facilities
 - Gerry Patsula Community Garden (96 plots)
 - Equine Cross Country Course (over 60 'PE TO T' level jumps, 2 ponds and a bank complex)
 - Gobeil Heritage Barn renovation (over 450 m² OR 5,000 ft² space)
 - Huge open space for fairs as well as music and other festivals

WHAT WE DO

- ✓ Grow our organization and members through education, training, volunteerism and mentoring activities
- ✓ Provide services and facilities to meet existing and emerging community needs as well as provide these resources in support of other local groups
- ✓ Build capital reserves to continue investing in agricultural, recreational and cultural opportunities for the benefit of residents in Beaumont and District

ANNUAL ACTIVITIES

- ✓ Gerry Patsula Community Gardens, Beaumont Clinic and Derby, Beaumont Town & Country Daze Parade, Rural Roots Fair

KEY PARTNERS

- ✓ Youth Groups: Clearwater Valley Pony Club, Looma Lights 4-H Club
- ✓ Community Organizations: Beaumont and District Heritage Society
- ✓ Private Sector: United Farmers of Alberta, Ace Vegetation Control Services
- ✓ Municipalities – City of Beaumont and Leduc County
- ✓ Province – Government of Alberta
- ✓ Interested in Partnering with BADAS? New relationships are welcomed with Agricultural, Cultural and Recreational Groups in our District!





Spare Another 30 Seconds?

BADAS conducts an in-depth business plan review each year, here are some highlights!

AUTHORITY

- ✓ Bill 14 Agricultural Societies Amendment Act Alberta 2015

MEMBERS

- ✓ Average 150 Members each year, most from Beaumont and Leduc County

VISION

- ✓ Strengthen rural roots on the urban fringe of Alberta's Capital Region

VALUES

- ✓ Support and nurture volunteerism
- ✓ Foster cooperative work amongst unique, diverse individuals
- ✓ Respond to community needs
- ✓ Promote the values of rural and agricultural communities

GENERAL ACTIVITIES (2018)

- ✓ Develop our organization and members
 - 55 event volunteers donated 649 hours reaching 995 people
- ✓ Develop new capital and funds
 - 31 event volunteers donated 540 hours raising \$45,000
- ✓ Develop our community through hosting events and supporting other community groups with our facilities, expertise and experience
 - 206 event volunteers donated 3,286 hours reaching 11,500 people

ANNUAL ACTIVITIES

- ✓ Gerry Patsula Community Gardens, Beaumont Clinic and Derby, Beaumont Town & Country Daze Parade, Rural Roots Fair

REVENUE AND EXPENSES (2018)

- ✓ Revenue - \$99,489; Expenses - \$86,827

NET ASSETS OF \$906,000 (Net Book Value 2018)

- ✓ 71-acre fairground, equipment and buildings, open air and covered stalls, fencing around fairground, two full-sized show rings, community gardens with about 100 plots, road network, parking lot, Gobeil Heritage Barn

MORE INFORMATION

- ✓ WEBSITE: www.beamontagsociety.com
- ✓ FACEBOOK; [Beaumont and District Agricultural Society](https://www.facebook.com/BeaumontandDistrictAgriculturalSociety)
- ✓ GENERAL MANAGER: Bruce Walker admin@beamontagsociety.com

