

About the Rural Roots Fair (RRF)

Locally organized by community-minded volunteers, RRF2018 is the third year for this fun family event. The RRF is an interactive celebration of the vibrant communities and people that make vital contributions to Edmonton and Alberta's Capital Region. And, the RRF is **FREE!**

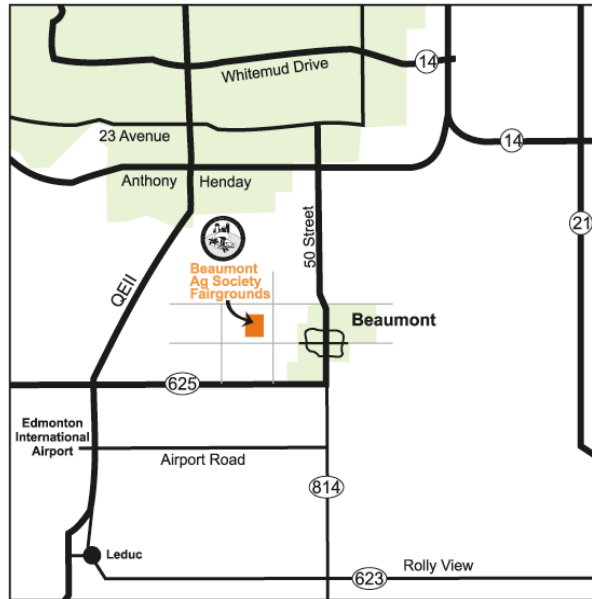
Missed the RRF2017? Here are some of the highlights of the second year for this event. Last August, nearly 2000 visitors came to the Beaumont and District Agricultural Society (BADAS) Fairground, located just 10 minutes south of Edmonton in the Town of Beaumont. A volunteer force of over 50 people per day organized a host of events including the BADAS Breed Battle (a multi-breed horse competition), a Farrier Competition, along with equine and canine demonstrations. Also contributing to the excitement was a Kid's Craft as well as a Family Craft Activity Area, and, a 'Meet the Maker Market Place' featuring home-based and storefront artisans and businesses. Topping it off were pony and wagon rides and a petting zoo!

How could all these events and activities be offered to the public for **FREE**? Because BADAS and our Friends believe, regardless of whether you live in an urban or rural area, that strong families are the roots of resilient communities. BADAS and our Friends honour our roots by donating facilities, funds, time and talents to the RRF. Come celebrate with us!

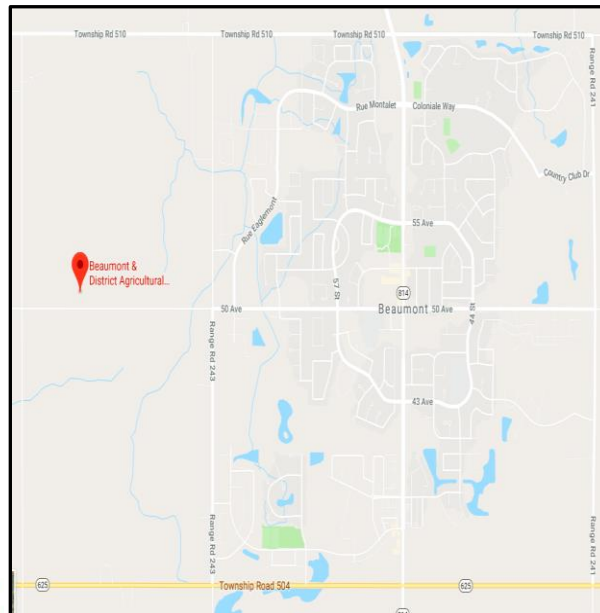
More info on BADAS and the RRF2018 is at:
www.beaumontagsociety.com/index.html
www.beaumontagsociety.com/ruralroots/



Location in Alberta's Capital Region



Location in the Town of Beaumont



Your Invitation
to the Beaumont and District
Agricultural Society (BADAS)
and Friends:



August 25 & 26, 2018

Beaumont, Alberta



Scan the QR Code to see an
informative video of RRF2017 –
technology is marvelous!



Activities at the RRF2018

Here's some highlights, check out our Facebook page, too!

Kids Area



Face painting and crafts for a variety of ages.

Meet the Maker Marketplace



Made, baked and grown locally, the Marketplace is an opportunity to talk to the people creating local products

Equine and Canine Demos



Talented horse and dog enthusiasts will showcase their incredible relationships with our four-legged friends.

Blackgold Farrier Competition



Want to see how farriers make horseshoes and who takes the prize for the best creation?

Family Craft



The Family Area features a DIY welcome sign made from reclaimed wood. Each sign is fully customizable made by your family for your home.

Wagon & Pony Rides, Petting Zoo



Want to get a little closer to the animals? The Rural Roots Fair has wagon rides, pony rides and even a petting zoo so you can experience it all.



Sponsorship Packages

A unique opportunity to have business exposure to 2,000+ people in an atmosphere of family fun and community.

Silver: \$100-\$499

- Logo inclusion in Digital Media (Facebook)
- Logo inclusion in Print Promotion and Media (Brochures, Posters)

Gold: \$500-\$999

All Silver Sponsorship Benefits Plus:

- Promotion in the RRF Welcome Tent with communication materials displayed (~2ft2) on the Gold Sponsorship Table
- 1-year website link to your webpage from the BADAS website (www.beaumontagsociety.com/friends.html)

Platinum: \$1,000 +

All Gold Sponsorship Benefits Plus:

- 5ft table in the Sponsorship Tent for your display

BONUS – Site/Attraction Sponsorships

Sponsorship opportunities are available to provide exclusive promotion of your business at the Platinum level during the RRF weekend. Sponsors will be able to display their signage right at the following attractions and have it viewed by thousands of people! The following sponsorships are 'first come-first served':

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| • Pony Rides | \$2,000 |
| • Welcome Tent Sponsor | \$1,500 |
| • Wagon Rides | \$1,200 |
| • Petting Zoo | \$1,000 |
| • "Honey" Houses | \$1,000 |
| • Professional Face Painting | \$1,000 |