

About the Rural Roots Fair (RRF)

Locally organized by community-minded volunteers, RRF2019 is the fourth year for this fun family event. The RRF is an interactive celebration of the vibrant communities and people that make vital contributions to Edmonton and Alberta's Capital Region. And, the RRF is **FREE!**

Never been to the RRF? Here are some of the highlights of the third year for this event. Over 2,000 visitors last August made the 10-minute drive from south Edmonton to the Beaumont and District Agricultural Society (BADAS) Fairground (see the Fairground location on the back of this Invitation). A volunteer force of 50 people per day donated 625 hours to plan and 450 hours to host the RRF. Activities included: a farrier competition; equine and canine demos; wildlife demonstrations; a Kid's as well as Adult Craft workshop; and, a 'Meet the Maker Market Place' featuring home-based and store-front artisans and businesses. Topping it off were pony and wagon rides along with a petting zoo and professional face-painters. WOW!

How could all these events and activities be offered to the public for **FREE**? Because BADAS and our Friends believe, regardless of whether you live in an urban or rural area, that strong families are the roots of resilient communities. BADAS and our Friends honour our roots by donating facilities, funds, time, talents, materials and tons of smiles to the RRF. Celebrate with us!

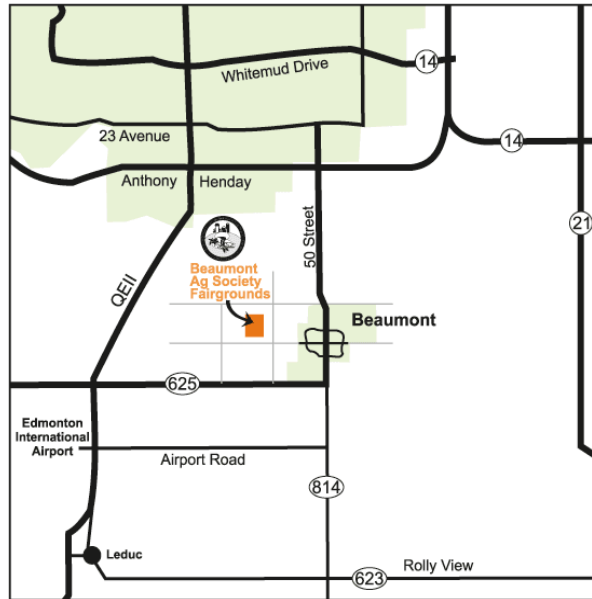
More info on BADAS and the RRF2019 is at:

www.beaumontagsociety.com/index.html

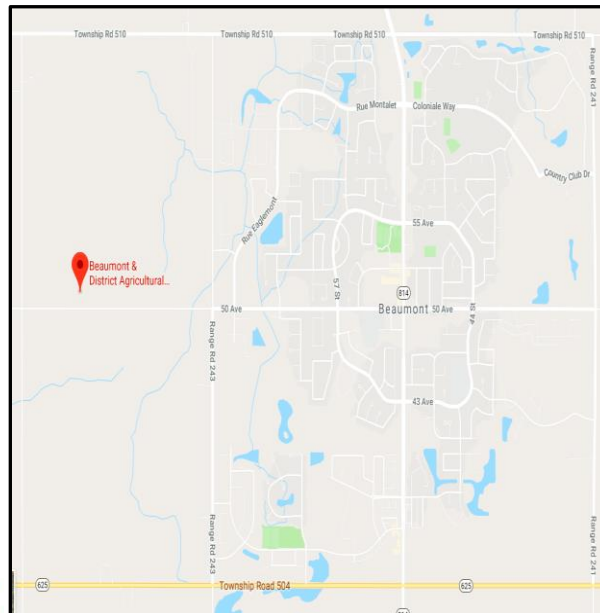
<https://beaumontagsociety.wixsite.com/ruralroots>



Location in Alberta's Capital Region



Location in the Town of Beaumont



Your Invitation
to the Beaumont and District
Agricultural Society (BADAS)
and Friends:



August 24 & 25, 2019

Beaumont, Alberta



Scan the QR Code to see an
informative video of the RRF –
technology is marvelous!



Possible Events for RRF 2019

Here's some highlights! Check out our Facebook page too!

Kids Area



Face painting and crafts for a variety of ages.

Meet the Maker Marketplace



Made, baked and grown locally, the Marketplace is an opportunity to talk to the people creating local products

Equine and Canine Demos



Talented horse and dog enthusiasts will showcase their incredible relationships with our four-legged friends.

Family Craft



The Family Craft features a DIY Project for you to enjoy regardless of your skill level. Discover your inner artist!

Animal/Nature Attractions



Rural Roots Fair has events like pony rides and wildlife demonstrations so you can get to know these wonderful furry neighbors without looking for a friendly farm to visit. Come experience a return to your roots!



Sponsorship Packages

A unique opportunity to have business exposure to 3,000 people over one weekend in a fun family atmosphere!

Silver: \$100-\$499

- Logo inclusion in Digital Media (Facebook)
- Logo inclusion in Print Promotion and Media (Brochures, Posters)

Gold: \$500-\$999

All Silver Sponsorship Benefits Plus:

- Promotion in the RRF Welcome Tent with communication materials displayed (~2ft2) on the Gold Sponsorship Table
- 1-year website link to your webpage from the BADAS website (www.beaumontagsociety.com/friends.html)

Platinum: \$1,000 to \$2,499

Premium Platinum: \$2,500+

All Gold Sponsorship Benefits Plus:

- 5ft table in the Sponsorship Tent for your display

BONUS – Site/Attraction Sponsorships

Sponsorship opportunities are available to provide exclusive promotion of your business at the Platinum and high level. Sponsors will be able to display their signage to thousands of people at attractions like:

- | | |
|------------------------------|---------|
| • Pony Rides | \$2,000 |
| • Welcome Tent Sponsor | \$1,500 |
| • Wagon Rides | \$1,200 |
| • Petting Zoo | \$1,000 |
| • "Honey" Houses | \$1,500 |
| • Professional Face Painting | \$1,000 |
| • Canine Demos | \$1,000 |
| • Wildlife Presentation | \$1,000 |