



## '60 Second' Profile of the Beaumont & District Agricultural Society

Read this page to learn how the Beaumont & District Agricultural Society (BADAS), a 'not for profit' community development group, helps make life better in Beaumont & District!

### INCORPORATION

- ✓ January, 1990 under the Agricultural Societies Act of Alberta

### LOCATION

- ✓ 10 minutes east of Edmonton International Airport
- ✓ 10 minutes south of Anthony Henday and 50th Street (Millwoods)
- ✓ 1 minute from Beaumont with a population approaching 20,000 residents and a complete range of commercial services

### FACILITIES

- ✓ Fully owned fairground over 280,000 m<sup>2</sup> (or over 3 million ft<sup>2</sup>) in area
- ✓ Infrastructure investment approaching \$1 million with following facilities
  - Gerry Patsula Community Garden (96 plots)
  - Equine Cross Country Course (over 60 'PE TO T' level jumps, 2 ponds and a bank complex)
  - Gobeil Heritage Barn renovation (over 450 m<sup>2</sup> OR 5,000 ft<sup>2</sup> space)
  - Huge open space for fairs as well as music and other festivals

### WHAT WE DO

- ✓ Grow our organization and members through education, training, volunteerism and mentoring activities
- ✓ Provide services and facilities to meet existing and emerging community needs as well as provide these resources in support of other local groups
- ✓ Build capital reserves to continue investing in agricultural, recreational and cultural opportunities for the benefit of residents in Beaumont and District

### ANNUAL ACTIVITIES

- ✓ Gerry Patsula Community Gardens, Beaumont Clinic and Derby, Beaumont Town & Country Daze Parade, Rural Roots Fair

### KEY PARTNERS

- ✓ Youth Groups: Clearwater Valley Pony Club, Looma Lights 4-H Club
- ✓ Recreational Group: Alberta Carriage Driving Association (Klondike Chapter)
- ✓ Community Organizations: Beaumont and District Heritage Society
- ✓ Private Sector: United Farmers of Alberta, Ace Vegetation Control Services
- ✓ Municipalities – Town of Beaumont and Leduc County
- ✓ Province – Government of Alberta





## Spare Another 30 Seconds?

BADAS conducts an in-depth business plan review each year, here are some highlights!

### **AUTHORITY**

- ✓ Bill 14 Agricultural Societies Amendment Act Alberta 2015

### **MEMBERS**

- ✓ Average 150 Members each year, most from Beaumont and Leduc County

### **VISION**

- ✓ Strengthen rural roots on the urban fringe of Alberta's Capital Region

### **VALUES**

- ✓ Support and nurture volunteerism
- ✓ Foster cooperative work amongst unique, diverse individuals
- ✓ Respond to community needs
- ✓ Promote the values of rural and agricultural communities

### **GENERAL ACTIVITIES (2017)**

- ✓ Develop our organization and members
  - 109 event volunteers donated 1,240 hours reaching 1,350 people
- ✓ Develop new capital and funds
  - 33 event volunteers donated 487 hours raising \$26,000
- ✓ Develop our community through hosting events and supporting other community groups with our facilities, expertise and experience
  - 147 event volunteers donated 2,566 hours reaching 9,050 people

### **ANNUAL ACTIVITIES**

- ✓ Gerry Patsula Community Gardens, Beaumont Clinic and Derby, Beaumont Town & Country Daze Parade, Rural Roots Fair

### **REVENUE AND EXPENSES (2017)**

- ✓ Revenue - \$81,332; Expenses - \$136,898

### **NET ASSETS OF \$860,000 (Net Book Value 2017)**

- ✓ 71-acre fairground, equipment and buildings, open air and covered stalls, fencing around fairground, two full-sized show rings, community gardens with about 100 plots, road network, parking lot, Gobeil Heritage Barn

### **MORE INFORMATION**

- ✓ WEBSITE: [www.beamontagsociety.com](http://www.beamontagsociety.com)
- ✓ FACEBOOK; [Beaumont and District Agricultural Society](https://www.facebook.com/BeaumontandDistrictAgriculturalSociety)
- ✓ GENERAL MANAGER: Bruce Walker [admin@beamontagsociety.com](mailto:admin@beamontagsociety.com)

